



**VISION ZERO  
CANCER**

Financed by the Swedish  
Innovation Agency



## Agenda

# Estonia-Sweden workshop on cancer – improving health outcomes through innovation and collaboration.

The aim of Europe's Beating Cancer Plan is to tackle the entire disease pathway. It is structured around four key action areas where the EU can add the most value: (1) prevention; (2) early detection; (3) diagnosis and treatment; and (4) quality of life of cancer patients and survivors.

Over the coming years, it will focus on research and innovation, tap into the potential that digitalisation and new technologies offer, and mobilise financial instruments to support Member States. With its policy objectives, supported by ten flagship initiatives and multiple supporting actions, the Cancer Plan will help Member States turn the tide against cancer.

Sweden and Estonia are joining forces in this endeavor. North Estonia Medical Centre REGIONAALHAIGLA and the Swedish Innovation Milieu VISION ZERO CANCER are pleased to invite you to an interactive meeting to share experience and explore areas for collaboration in research and innovation to deliver on the mission of beating cancer.

**Date:** Wednesday 26 May  
**Time:** Sweden: 13:00 - 16:30  
Estonia: 14:00 - 17:30  
**Place:** <https://hhs-se.zoom.us/j/67868042752>

### Moderators:

**Terje Peetso**, MD, Member of the Board at North Estonia Medical Centre  
**Ebba Hallersjö Hult**, Head of Vision Zero Cancer

**12:45 / 13:45 LOG IN**

**13:00 / 14:00 WELCOME REMARKS**

**Terje Peetso**, MD, Member of the Board at North Estonia Medical Centre  
**Ebba Hallersjö Hult**, Head of Vision Zero Cancer

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**The North Estonia Medical Centre REGIONAALHAIGLA** is one of the top health care providers in the country, situated in the capital Tallinn. It was established in 2001 by the Republic of Estonia. The hospital has 1150 treatment beds and a catchment area of 500 000 people. It consists of seven clinics and 32 specialist centres. <https://www.regionaalhaigla.ee/en>

**13:10 / 14:10 A NEW ERA IN CANCER CARE IN EUROPE**

*Europe's Beating Cancer Plan and the Mission on Cancer*

**Bettina Ryll**, MD, PhD, member of the Horizon Europe Mission Board for Cancer, ESMO faculty member for investigational immuno-oncology, Founder Melanoma Patient Network Europe

**13:30 / 14:30 NATIONAL CANCER CONTROL STRATEGIES AND PLANS**

*10 years with a national strategy – achievements and future outlook*

**Hans Hägglund**, MD, professor, National Cancer Coordinator, Chairman of the Federation of Regional Cancer centres, Chairman of Vision Zero Cancer

*Estonian National Cancer Control Plan for 2021-2030*

**Vahur Valvere**, MD, PhD, Director of Research and Development, North-Estonian Regional Hospital Cancer Center, Chairman of the Board of Estonian Cancer Society

**14:00 / 15:00 CASE: LUNG CANCER**

*How the diagnosis became a driver for improving cancer care*

**Mia Rajalin**, PhD., lic. psychologist, Director of Studies, Region Stockholm, Member of the Board, the Swedish Lung Cancer Association and Vision Zero Cancer (TBC)

*Precision treatment of lung cancer at Karolinska Comprehensive Cancer Center Partnership for Precision Medicine in Cancer (PPMC)*

**Simon Ekman**, MD, PhD, Associate Professor, Senior Consultant, Department of Oncology-pathology, Karolinska University Hospital and Karolinska Institutet

*AI for early detection and prognostic significance of genomic markers in lung cancer recurrence*

**Kersti Oselin**, MD, PhD, Medical Oncologist, North-Estonian Regional Hospital Cancer Center

**14:35 / 15:35 COFFEE BREAK**

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**14:45 / 15:45 BUILDING ON THE PROMISE OF PERSONALISED MEDICINE FOR CANCER  
PREVENTION, DIAGNOSIS AND TREATMENT**

*Overview of the personalised oncology landscape in Estonia*

**Anu Planken**, MD, PhD, Medical Oncologist, North-Estonian Regional Hospital Cancer Center

*Overview of the personalised oncology landscape in Sweden*

**Anders Edsjö**, MD, PhD, Section Head, Senior Molecular Pathologist, Clinical Genetics and Pathology, Skåne University Hospital, Lund. Vice-Chair Genomic Medicine Sweden, a national infrastructure in precision medicine

**15:20 / 16:20 MAKING THE MOST OF DATA AND DIGITALISATION IN CANCER CARE**

*Using National Quality Registries to Guide and Evaluate Clinical Improvement Efforts  
The Patient Overview – an enabler for personalised medicine*

**Arvid Widenlou Nordmark**, Coordinator National Quality Registries for Cancer, Confederation of Regional Cancer Centres

*Structured health data and site-based databases in oncology*

**Indrek Seire**, MD, Surgical Oncologist, North-Estonian Regional Hospital Cancer Center

**15:45 / 16:45 WORKSHOP**

*How do we leverage the promise of personalised medicine (PM) for our patients and societies?*

- 1) Implementation of PM in cancer prevention and early detection
- 2) The broader applicability of PM including imaging, radiotherapy and care, including effect on regulatory, leadership and organization
- 3) The importance of patient centric approach in cancer control

Discussions in breakout rooms are led by appointed moderators and secretaries who take notes that will be compiled and shared with the participants after the workshop. The goal is to both contribute knowledge and insights and strengthen the possibilities for successful international collaborations.

**16:20 / 17:20 WAY FORWARD**

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**16:30 / 17:30 END OF MEETING**

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